

the pride

The yearbook for and by Deep Run High School students and our school community

Attention Class of 2018 Senior Parents!

The Pride is pleased to continue our Senior Advertising for parents to recognize their graduate with a special message. These ads are printed in full color. Please note that space is limited and that the staff reserves the right to accept or reject advertising/photographs that is inappropriate for our readers. We will accept camera ready ads or we can design an ad for you. We can scan your photos OR you may supply your **HIGH RESOLUTION (300 dpi) digital photos on a disk.** We are currently accepting senior parents advertising for our 2018 campaign at the following discounted ad rates:

Full Page (vertical only, approx. 8 x 10.5"):	\$300.00 (15 photo maximum, 7 student maximum)
1/2 Page (horizontal only, approx. 8 x 5"):	\$175.00 (7 photo maximum, 4 student maximum)
1/4 Page (vertical only, approx. 4 x 5"):	\$125.00 (4 photo maximum, 2 student maximum)
Business Card (horizontal only, approx. 4 x 2.5"):	\$75.00 (2 photo maximum, 1 student maximum)

Please complete the form below to advertise in the 2018 Deep Run High School yearbook, The Pride. All ads must be prepaid. Ads will be accepted on a first come, first serve basis.

Name of Senior _____ Senior Advisory: _____
 Name of Parent(s) _____ Phone _____
 Email Address _____
 Complete Mailing Address _____
 City, State _____ Zip _____
 Size of ad _____ Price of ad \$ _____ Check # _____

Please make check payable to Deep Run High School.

Check one:

- Our attached ad needs to be designed using the attached pictures and message.
 Our designed ad will be emailed to aekhimani@henrico.k12.va.us by the date below.

Please Note: All items needed to complete the senior ads are due on or before November 17, 2017. Order form and payment, along with the pre-designed ad or photographs and a congratulatory message, are due by that date as well.

Parent Signature

Date

Signature of Student Staff Member

Date