

# the pride

The yearbook **DEEP RUN** for and by Deep Run High School students and our school community

## Attention Class of 2019 Senior Parents!

The Pride is pleased to continue our Senior Advertising for parents to recognize their graduate with a special message. These ads are printed in full color. Please note that space is limited and that the staff reserves the right to accept or reject advertising/photographs that is inappropriate for our readers. We will accept camera ready ads or we can design an ad for you. We can scan your photos OR you may supply your **HIGH RESOLUTION (300 dpi) digital photos on a disk.** **Please try to avoid emailing photographs at this time.** We are currently accepting senior parents advertising for our 2019 campaign at the following discounted ad rates:

<b>Full Page</b> (vertical only, approx. 8 x 10.5"):	\$300.00 (15 photo maximum, 7 student maximum)
<b>1/2 Page</b> (horizontal only, approx. 8 x 5"):	\$175.00 (7 photo maximum, 4 student maximum)
<b>1/4 Page</b> (vertical only, approx. 4 x 5"):	\$125.00 (4 photo maximum, 2 student maximum)
<b>Business Card</b> (horizontal only, approx. 4 x 2.5"):	\$75.00 (2 photo maximum, 1 student maximum)

**Please note that all ad sizes have a student maximum per ad space due to publishing guidelines and production costs. We appreciate your support and understanding!**

Please complete the form below to advertise in the 2019 Deep Run High School yearbook, The Pride. All ads must be prepaid. Ads will be accepted on a first come, first serve basis.

Name of Senior \_\_\_\_\_ Senior Advisory: \_\_\_\_\_  
Name of Parent(s) \_\_\_\_\_ Phone \_\_\_\_\_  
Email Address \_\_\_\_\_  
Complete Mailing Address \_\_\_\_\_  
City, State \_\_\_\_\_ Zip \_\_\_\_\_  
Size of ad \_\_\_\_\_ Price of ad \$ \_\_\_\_\_ Check # \_\_\_\_\_

***Please make check payable to Deep Run High School.***

### **Please check one:**

\_\_\_\_\_ We wish to have our ad designed using the attached pictures and message. Ads are designed by student staff members and all parents will receive a proof at the end of the first semester. You may request changes at that time.

\_\_\_\_\_ We wish to have our predesigned ad published. This ad is 300 dpi and fits the above measurements. It is also a .TIFF or .JPEG file.

### **Reminder:**

**All items needed to complete the senior ad are due on or before November 15, 2018. This includes the order form, payment, the pre-designed ad OR photographs and a congratulatory message.**